

**Indian Lake Chamber of Commerce  
Board of Directors Meeting Minutes  
November 19, 2013**

**In attendance:** Christine Pouch, Brenda Valentine, Aaron Gadway, Lenny Baglieri, Sherry Williams, Dave Snide and Kristina Eldridge.

**Absent:** Bill Murphy.

Christine called the meeting to order at 5:30 pm.

**Approval of Agenda:**

The following items were added to the agenda: Update on Health Exchange; Cookies with Santa, Lighting Contest, Snocade and Operation Decoration.

Motion to accept the agenda with items added made by Brenda; seconded by Lenny; all were in favor.

**Approval of Minutes:**

The minutes from October were emailed to the group by Bill. Christine noted the items on the second page were from previous minutes – not the last meeting. She will ask Bill to edit and resend. Aaron mentioned he asked Bill to change Rustic Weekend to Antiques Weekend. Motion to accept the minutes from October as edited made by Lenny; seconded by Brenda; all were in favor.

**Approval of Financials:**

As per the consent agenda the discrepancy of \$310 for golf outing income was determined and will be corrected. Financial format of information was discussed. All agreed we'd have a discussion with Bill to find the easiest way to present the information. It was also suggested, if needed we could bring in a QuickBooks expert to help straighten some of the fund and class code confusion. Sherry will make a list of the things she'd like to see corrected. A motion was made by Lenny to accept the October and November financials as presented with intent to have a discussion later; seconded by Brenda; all were in favor.

**Officers and Staff Reports:**

President Report:

Christine added only Swifty's was pending regarding participation in the Holiday event planned for December 19. She hopes to confirm all and get an invite out this weekend.

A suggested date (Jan. 20) for the retreat was announced – pending Bill's availability – Dave indicated he would not be able to make that date. Christine will email the notes from the last retreat for all to review. Suggested time was 9 am to Noon. Kristina will reserve Byron Park.

Administrative Assistant Report:

Previously emailed.

## **Community Activities:**

### ADK Mountain Antiques Show:

Aaron reported the steering committee has somewhat dwindled into nonexistence and as the treasurer and secretary, he doesn't feel comfortable being the only person handling the checkbook. There are no officers to vote and he would prefer to dissolve the account. He is suggesting either the chamber or the town might take on this event. After a bit of discussion it was decided that Brenda would present the situation to the Indian Lake Community Development Group in hopes of getting more support to ensure this event continues. Event may be supported by both the chamber and with other volunteers.

## **Committee Reports:**

Membership: Marti Evanoff is working with the committee to research the possibility of adding a small business membership level. All memberships are paid to date.

Packaging: Lenny will be putting together and promoting participation in his "Around the Town" deal. More details will follow.

GAMEF: Brenda is busy searching for a new and exciting program/element to bring to GAMF in 2014. She has even contacted people in Russia (yes, the country) re: domesticated moose in their country.

ADK Teleworks: Christine reminded the group awards will be announced in early December.

## **Items added to the Agenda:**

### Health Exchange:

Garry Douglas pointed out we'd have a conflict of interest/violation with The Family Counseling Center coming into the chamber offering advice vs. our partnership with North Country Chamber re: offering health insurance. Christine terminated the Family Counseling contract and the North Country Chamber will be coming on December 11 to help demystify the new Obama Care and NYS Health Exchange.

### Lighting Contest:

Brenda has secured all sponsorships required and then some. So far we have 11 entries and 6 sponsors. Mark Sherwin will announce the winners at the closing ceremony on November 30.

### Operation Decoration:

Brenda and the ILCS Honor Society are assisting seniors with holiday decorations again this year. Brenda suggested we need to get our building decorated ASAP. Lenny offered to assist Bill with the lights if they are available for our use again this year.

Snocade: Lenny attended a meeting a reported a comprehensive list of activities is being planned for a week-long event. Snocade is however, separated for Vonnie's Winterfest. The committee asked the chamber to post all dates of event when they are finalized. Christine will check with sally re: whether we will post or Vonnie will as there had been confusion in the past.

**Meeting was adjourned at 6:15 pm. Next meeting is December 17, 2013 at 5:30 pm.**